

Knowledge Management in Developing Economies: A Cross-cultural and Institutional Approach

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This important book brings together a set of original key contributions to knowledge management in developing economies. It encompasses a wide range of countries throughout Africa, Asia, the Middle East, and Latin America as well as the transition economies of the former socialist countries in Eastern Europe. These carefully selected country case studies represent a broad range of issues in managing knowledge. They consider the way in which knowledge management processes and practices are influenced by local culture and institutions as well as by interaction with the broader international community. The need for an aggregated analytical approach in untangling the increasingly complex process through which knowledge processes are created, transferred and deployed is also highlighted. The book provides a strong nexus between theory and practice by offering solutions to problems such as: minimising knowledge leakage, creating knowledge-sharing cultures and promoting management learning. Presenting the latest research on intercultural knowledge management, this book will be warmly welcomed by researchers, students and lecturers with an interest in international management and knowledge management. Its strong focus on practitioner implications will provide international managers with invaluable suggestions on how to maximise knowledge sharing in international joint ventures and subsidiary operations.

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