



Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization

Andrew Crane, Dirk Matten

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The fourth edition of 'Business Ethics' explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: * Globalization * Sustainability * Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. This text is accompanied by an Online Resource Centre, which provides: Student resources - Additional case study web links - Additional 'Ethics in Action' web links - Additional 'Ethics on Screen' web links - Useful ethics web links - Further reading - Link to Crane & Matten blog and feeds from new blogs - Think Theory Answers - short responses to the 'Think Theory' features that are currently in the text - Trailers of movies featured in the Ethics on Screen boxes - Video links - 'Ethics careers' section for students Lecturer resources: * Teaching notes for case studies * Teaching notes for 'Ethical Dilemmas' * Teaching notes for 'Ethics in Action' * Teaching notes for 'Ethics on Screen' * PowerPoint slides * Think Theory Answers - short responses to the 'Think Theory' features that are currently in the text * Crane and Matten 'Case Bank' - cases no longer in book will be provided on the ORC for use by instructors * Additional Week 1 PowerPoint slides with details of book, ORC, and blog * Test bank * Sample course outline for instructors specifying course aims, student skills, weekly subjects and key readings

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