

Introducing Psychological Research: Seventy Studies That Shape Psychology

Phil Banyard, Andrew Grayson



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This text provides full summaries of over 70 research studies in psychology. The summaries illustrate the major themes and the methodologies that psychologists use, and contain details of the major findings. The studies have been chosen to illustrate the major areas of psychology: social psychology, developmental psychology, biological psychology, cognitive psychology and the psychology of human diversity. It also contains a number of studies that illustrate the application of psychology in the areas of health and education. The second edition contains ten new studies and an additional chapter on methodology. This chapter gives readers an overview of the scientific method as it is used in psychology, and illustrates the various issues by extensive referencing to the studies that are summarized elsewhere in the book. Covering both classic and contemporary studies, "Introducing Psychological Research" should be of interest to all students and teachers of introductory psychology.

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