



Writing Majors: Eighteen Program Profiles

Gregory A. Giberson, Jim Nugent, Lori Ostergaard

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The writing major is among the most exciting scenes in the evolving American university. *Writing Majors* is a collection of firsthand descriptions of the origins, growth, and transformations of eighteen different programs. The chapters provide useful administrative insight, benchmark information, and even inspiration for new curricular configurations from a range of institutions.

A practical sourcebook for those who are building, revising, or administering their own writing majors, this volume also serves as a historical archive of a particular instance of growth and transformation in American higher education. Revealing bureaucratic, practical, and institutional matters as well as academic ideals and ideologies, each profile includes sections providing a detailed program review and rationale, an implementation narrative, and reflection and prospection about the program.

Documenting eighteen stories of writing major programs in various stages of formation, preservation, and reform and exposing the contingencies of their local and material constitution, *Writing Majors* speaks as much to the “how to” of building writing major programs as to the larger “what,” “why,” and “how” of institutional growth and change.

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