



Starting a Successful Blog when you have NO CLUE! - 7 Steps to WordPress Bliss... (A SassyZenGirl Guide Book 1)

G. Gabrielle

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STEP-BY-STEP: A Proven, Easy-to-Follow System for Starting a Blog from Scratch

You have thought about starting a blog, but always put it off, because **tech stuff really scares you?**

You often wondered **how top bloggers actually make money?** - and what training they had to become successful?

Or you might be a freelancer / business owner trying to use the internet to spread the word about your products and services?

This book will teach you how to start a cool blog the smart way - **no prior experience is necessary** - and you might even have fun along the way....

Building a Foundation for Success

While some guides promise to get you started with a blog in under an hour - or even 5 minutes - the reality is quite different. Like with anything new there is a small learning curve and the occasional frustration.

Sure, you can rush through it and quickly set something up - without any design or features. But that's probably not a good success strategy. This book is not about starting a "quickie" blog, but about **building a solid foundation for long term success.**

This includes advice from some of the most successful bloggers in the world, like the guys behind *ProBlogger*, *CopyBlogger*, *Moz* and *BoostBlogTraffic* who have generated a combined income of more than 50 Million Dollars through their blogs.

A well-thought-out Strategy will get you there a lot faster

Starting a successful blog is *not just* about learning the technical aspects. That is only the beginning - and even there your choices can make or break you, right from the start.

We will cover the different aspects you need to consider for each of the 7 Steps described in this book, including **choosing a marketable domain name**, a good hosting company, mailing list services - and monetizing strategies.

You will find that - with a few pointers - starting a successful blog is - **by far - not as complicated** as you might think. Though it will take more than just an hour...;-)

Thanks to an amazing software called *WordPress*, it has become very easy to start and manage a blog without paying expensive designers or learning complex “code”.

If you are comfy with MS Word, this will be a breeze...

More importantly, it will soon become fun to design your own site and update it yourself. **You might even help others to start *their* blog....**

*This book follows a proven 7-Step formula with numerous screenshots to illustrate each step. It will give you the tools to get started with your new blog in **easy-to-understand language** and provide you with a **massive resource chapter for further training.***

Here is what you will learn:

Step #1: Web Software - *What is WordPress and why do most successful bloggers use it?*

Step #2: Hosting - *Finding a good home base for your blog*

Step #3: Creating your Brand - *Choosing and registering your domain name*

Step #4: WordPress Set up: - *A first look at your site & features*

Step #5: Pick a Theme - *Styling your site to awesomeness*

Step #6: Plugins, Mailing Lists & Google Analytics - *Turning your blog into a performance ninja*

Step #7: Blogging & Marketing Training - *Learning from the MASTERS*

Would You Like To Know More?

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Jeremy Windham:

The book untitled Starting a Successful Blog when you have NO CLUE! - 7 Steps to WordPress Bliss... (A SassyZenGirl Guide Book 1) contain a lot of information on the idea. The writer explains the woman idea with easy means. The language is very straightforward all the people, so do definitely not worry, you can easy to read the idea. The book was written by famous author. The author gives you in the new time of literary works. You can easily read this book because you can please read on your smart phone, or gadget, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and order it. Have a nice examine.

Christine Emmons:

In this period of time globalization it is important to someone to acquire information. The information will make a professional understand the condition of the world. The healthiness of the world makes the information simpler to share. You can find a lot of sources to get information example: internet, paper, book, and soon. You can view that now, a lot of publisher in which print many kinds of book. The actual book that recommended to you is Starting a Successful Blog when you have NO CLUE! - 7 Steps to WordPress Bliss... (A SassyZenGirl Guide Book 1) this book consist a lot of the information from the condition of this world

now. This specific book was represented just how can the world has grown up. The terminology styles that writer make usage of to explain it is easy to understand. The particular writer made some analysis when he makes this book. That is why this book suited all of you.

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