

The Incubated Author: 10 Steps to Start a Movement with Your Message

Angela E. Lauria

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The Incubated Author is a guide for authors who want to start a movement with their message. It's about writing a book that is part of a bigger vision to having a follow of hundreds, thousands and someday millions and to make a difference with your message. This book covers all the steps that discovered from working with authors who wanted more than a book. In this book you'll learn:

- Why most people who want to start a movement with their message fail.
- The critical steps to build a tribe that spreads your message and takes massive action.
- How to fund a movement without stress and complication.
- How to take a book that can make a difference for one person and turn that into a movement with hundreds or thousands or millions of followers
- The difference between telling people what they should do and showing people a new way of thinking about a problem that creates permanent change their lives.

The Incubated Author is the missing link for authors who want to start a movement. The book lights a fire and after reading it you will be ready to step up and be seen in the world. If you're starting a movement with your message, and if you're looking for everything to come into crystal clear focus, read this book.

Angela Lauria's "The Incubated Author - 10 steps to start a movement with your message" delighted me with its authentic & practical message, expressed with passion, sparkle and lots of experience. Lauria powerfully articulates the importance of clarity and commitment in starting a movement with one's message, and goes the distance in describing each step of the journey (often a "hero's journey") in seven well-researched, well-written chapters. This is a terrific book - practical, philosophical and comprehensive - for those who want to make a difference in the world by sharing their transformative message.

~ Mary Martin

Wisdom just flows through the pages of this book. If you're called to write a book, read this one! Thank you, Angela Lauria, for sharing your messages so powerfully and clearly - again.

~ Esther Goldenberg

The Incubated Author turns how you think about writing a book on its head. It forces you to get crystal clear about who the book is for, how they will be different and how to create a movement with your message - BEFORE you ever start writing. When you get that clarity up front, you write a book that can beautifully support your vision, attract the people that most need your message and grow your business. Angela Lauria is a master at this and she's doing what no one else in publishing is doing today.

~ Sharon Pope, Love Coach



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