



Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement

Marshall Ganz

Download now

[Click here](#) if your download doesn't start automatically

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement

Marshall Ganz

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz

Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor—a cheap, unorganized, and powerless workforce. In 1965, when some 800 Filipino grape workers began to strike under the aegis of the AFL-CIO, the UFW soon joined the action with 2,000 Mexican workers and turned the strike into a civil rights struggle. They engaged in civil disobedience, mobilized support from churches and students, boycotted growers, and transformed their struggle into *La Causa*, a farm workers' movement that eventually triumphed over the grape industry's Goliath. Why did they succeed? How can the powerless challenge the powerful successfully? Offering insight from a longtime movement organizer and scholar, Ganz illustrates how they had the ability and resourcefulness to devise good strategy and turn short-term advantages into long-term gains. Authoritative in scholarship and magisterial in scope, this book constitutes a seminal contribution to learning from the movement's struggles, set-backs, and successes.

"A brilliant new book."—Peter Dreier, *The Nation*

"Why David Sometimes Wins is an exceptional book that will be of widespread interest to scholars and activists alike."—Howard Kimeldorf, *American Journal of Sociology*

"This book is a must read for organizers. The analysis of how a small and poor, but motivated, group of workers triggered a social movement provides invaluable lessons on what to do and not do as we struggle with the challenges of the 21st century."—Andy Stern, President, Service Employees International Union

"How does David defeat Goliath and, equally important, avoid becoming Goliath? The answer is to develop strategic capacity, an ongoing interactive process of experimentation, learning, and adapting.

 [Download Why David Sometimes Wins: Leadership, Organization ...pdf](#)

 [Read Online Why David Sometimes Wins: Leadership, Organizati ...pdf](#)

Download and Read Free Online Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz

From reader reviews:

Paul Otoole:

Do you considered one of people who can't read pleasurable if the sentence chained within the straightway, hold on guys this aren't like that. This Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement book is readable by means of you who hate the straight word style. You will find the information here are arrange for enjoyable reading experience without leaving perhaps decrease the knowledge that want to supply to you. The writer associated with Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement content conveys the thought easily to understand by many individuals. The printed and e-book are not different in the articles but it just different in the form of it. So , do you nevertheless thinking Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement is not loveable to be your top checklist reading book?

Gloria Wells:

Reading a publication tends to be new life style with this era globalization. With reading you can get a lot of information which will give you benefit in your life. Along with book everyone in this world can certainly share their idea. Ebooks can also inspire a lot of people. Many author can inspire all their reader with their story or perhaps their experience. Not only situation that share in the guides. But also they write about the ability about something that you need case in point. How to get the good score toefl, or how to teach your kids, there are many kinds of book that exist now. The authors nowadays always try to improve their proficiency in writing, they also doing some research before they write with their book. One of them is this Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement.

Guadalupe Leatherman:

Reading a book being new life style in this season; every people loves to read a book. When you read a book you can get a lot of benefit. When you read textbooks, you can improve your knowledge, due to the fact book has a lot of information upon it. The information that you will get depend on what types of book that you have read. If you want to get information about your study, you can read education books, but if you act like you want to entertain yourself you are able to a fiction books, these us novel, comics, and also soon. The Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement will give you a new experience in reading through a book.

Lettie Perez:

Reading a reserve make you to get more knowledge from the jawhorse. You can take knowledge and information originating from a book. Book is composed or printed or highlighted from each source this filled update of news. On this modern era like at this point, many ways to get information are available for a

person. From media social like newspaper, magazines, science guide, encyclopedia, reference book, book and comic. You can add your knowledge by that book. Isn't it time to spend your spare time to open your book? Or just seeking the Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement when you desired it?

**Download and Read Online Why David Sometimes Wins:
Leadership, Organization, and Strategy in the California Farm
Worker Movement Marshall Ganz #UEXD5RLBIGF**

Read Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz for online ebook

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz books to read online.

Online Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz ebook PDF download

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Doc

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Mobipocket

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz EPub