



International Perspectives on Organizational Behavior and Human Resource Management

Betty Jane Punnett

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This book focuses on the cross-national environment that international firms face, and how this environment affects people's behavior and human resource management. The author aims to make students sensitive to the many differences that managers face when they operate cross-culturally, and to give them tools to understand and deal with these differences. *International Perspectives on Organizational Behavior and Human Resource Management* covers research on cross-national variables and models, and their implications for management. It goes beyond other coverage of the cultural dimensions of international business, and offers in-depth treatment of important economic, political, historical, and religious variables. The book includes illustrative examples and anecdotes drawn from around the world that make it easy to read and understand, while providing complete and rigorous coverage. The result is an exceptionally balanced and realistic view of the key factors in today's international environment. Discussion questions, short cases, and experiential exercises all add to the text's appeal, and make it equally useful for undergraduate and graduate courses.

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