Understanding Celebrity

Graeme Turner

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"An outstanding achievement... Graeme Turner writes with power and persuasion, and brilliantly explores what it is about celebrity today that should concern us all"
- Sean Redmond, Deakin University

"A key touchstone for celebrity studies. Turner thoughtfully illuminates the variety of production and consumption practices through which celebrity circulates today, whilst remaining sensitive to the complexity of power relations in play. An essential read for students and scholars in the field"
- Sue Holmes, University of East Anglia

"Cements Turner's status as the most important figure in celebrity studies... Turner's gaze fixes on developments in digital, social and global mediascapes, drawing media and celebrity studies into complex critical, political and cultural debates in his indomitable style"
- James Bennett, Royal Holloway, University of London

"An extraordinary synthesis of research and theory... *Understanding Celebrity* remains the go-to text of celebrity studies"
- Joshua Gamsom, University of San Francisco

Where does the production of celebrity end and its consumption begin?
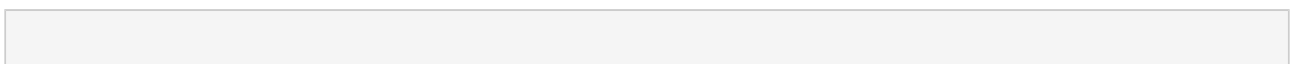
Platforms such as Facebook, Twitter, YouTube and reality TV allow us a previously unimagined engagement with the manufactured 'persona' of celebrity. *Understanding Celebrity* has become the go-to text for understanding the connection between the production and consumption of this 'persona'. The long-awaited second edition assesses the changing nature of this pivotal relationship in celebrity studies.

The book:

- Explains how social media is key in establishing an online presence for celebrities
- Critically analyses the changing nature of fan culture within the online environment
- Delves into a richer and more detailed account of the history of celebrity
- Examines in greater depth the increased role of reality TV
- Incorporates recent contributions from feminist scholars to the field

Enriched with new examples drawn from popular culture, this is a contemporary and incisive look at celebrity studies.

Understanding Celebrity is not only an essential text, but a stimulating read for students studying celebrity and popular culture across media studies, cultural studies and sociology.

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Raymond Roth:

What do you consider book? It is just for students as they are still students or the item for all people in the world, what the best subject for that? Just you can be answered for that question above. Every person has distinct personality and hobby for each and every other. Don't to be pushed someone or something that they don't need do that. You must know how great and important the book Understanding Celebrity. All type of book is it possible to see on many methods. You can look for the internet resources or other social media.

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Michael Vogel:

Reading can called imagination hangout, why? Because while you are reading a book specifically book entitled Understanding Celebrity the mind will drift away trough every dimension, wandering in every single aspect that maybe unidentified for but surely can become your mind friends. Imaging each and every word written in a reserve then become one application form conclusion and explanation that maybe you never get previous to. The Understanding Celebrity giving you another experience more than blown away your mind but also giving you useful info for your better life on this era. So now let us demonstrate the relaxing pattern here is your body and mind are going to be pleased when you are finished looking at it, like winning a sport. Do you want to try this extraordinary spending spare time activity?

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