



# **AS Media Studies: The Essential Introduction for AQA (Essentials) (Paperback) - Common**

*By (author) Peter Wall, Other adaptation by Peter Wall By (author) Philip Rayner*

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Introduces students to the skills of reading media texts, and addresses key concepts such as genre, representation, media institutions and media audiences, taking students through the tasks expected of them to pass the AQA AS Media Studies exam. This book gives them the tips they need to become proficient media producers and media analysts.

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